

# HOME & DESIGN

THE GUIDE TO CHARLOTTE'S ARCHITECTURE AND INTERIOR DESIGN

— Q&A —

## THE DESIGNS OF LAURA CASEY

One of Charlotte's most talented  
interior designers on her design  
inspirations, processes, and challenges.

PHOTOS BY CHRIS EDWARDS  
PROVIDED BY LAURA CASEY



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One of Charlotte's most talented interior designers, Laura Casey, talks about her design inspirations, processes, and challenges.

**What were you doing before design or have you always been in the industry?**

I've been working in the interior design industry since I was a teenager when I started as an intern organizing fabric memos. As a child, I would rearrange the furniture in my bedroom frequently. My mother is a very talented artist so I had some early lessons in color theory playing with her paint. I've always been naturally drawn to the field. For as long as I can remember I have wanted to have my own interior design business.

**Why did you want to be involved in the design industry?**

I love both the creative and business sides of the industry. It's a great fit for me. I have always wanted to make spaces look good, but most importantly, rooms need to function well.



Laura Casey of  
Laura Casey Interiors

**Are you formally trained and educated or are you self taught?**

I am a graduate of the New York School of Interior Design and a nationally licensed interior designer.

**What were the major inspirations for the work that you do?**

I am inspired by architecture when I travel. Whether it's modern design in Shanghai or traditional European architecture in Copenhagen, it is all influential to me.

**Who do you look up to in the design industry?**

I look up to Bunny Williams. She has had

a great career. She can design in both traditional and more modern styles. Being able to design in a range of looks is important to me because everyone is different and needs a unique look.



**Describe your design process from beginning to end?**

We work with clients on renovations, house builds, full-scale interior design and individual room design. We start the process with floor plans and architectural drawings, design the spaces for the client and end with an installation. I don't repeat fabrics or furniture so each client gets their own custom design.

**What has been your biggest achievement in the design industry?**

My biggest achievement was passing the NCIDQ, which is a multi-day national licensing test for residential and commercial work. One of our projects was also recently published in Better Homes and Gardens magazine. It's a big achievement for me to have been published on a national level.

**What is the most challenging experience you have encountered?**

Fortunately, we have great clients and a



solid process that keeps things moving smoothly. However, bad weather during large installations can be a little stressful.

**What do you like the most about your work and what do you dislike the most?**

I enjoy enhancing the client's quality of life through design. My favorite part is seeing their reaction after we've installed. I dislike it when my office internet goes out!

**Where do you see yourself in the future?**

I'd like to continue working on residential projects and grow on the commercial side of design.

**How would you classify your work?**

Classic, tailored, functional and sophisticated.

**How has Charlotte received your work and influenced your field?**



My work has been well received here and my business has grown a lot. I've been fortunate to have great clients with whom I collaborate but who also appreciate what I do.

**What is your favorite book?**

I can't pick a favorite, but I enjoy any book on British or Russian history.

**"SIMPLICITY IS THE ULTIMATE SOPHISTICATION."**

**Could you imagine yourself doing anything else?**

[If I wasn't designing] I would be a travel writer or an architect.

**What is your favorite quote?**

Simplicity is the ultimate sophistication.  
— Leonardo DaVinci

**What advice would you give to someone wanting to pursue a career in design?**

I would encourage [them] to get a degree in interior design, or at least start taking some classes. [Education] is the most important part of wanting a long term and diverse career in the field.

FOR A BIT MORE INFO:  
[www.lauracaseyinteriors.com](http://www.lauracaseyinteriors.com)



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